



SOSYO HAJOORI

SINCE 1923



History of Sosyo Hajoori - Lead by the 3rd and 4th generation Mr. Abbas Hajoori and Mr. Aliasgar Abbas Hajoori of the family, right now its history dates back since 1923.

The homegrown product is now reaching international heights evolving everyday with the changing taste and preferences of consumers, to serve each taste bud.

Being the pioneer of softdrink industry in India its the very own Apna Desh Apna Drink with its unique and refreshing fruit juice based product portfolio of Sosyo, Masala Jeera Kashmira, Lemee, Sosyo Jeera Xtreme, Opener, Runner, Sosyo Juice drinks, Sosyo S'eau and many more.

Initially available in Soda bottles with cork, glass bottles; Now has wide range available in glass bottle, PET bottles, CANS and Spouts starting from 150ml to 1.5 ltr.

Network - The wide network of Sosyo Hajoori is based on Franchise module having 16 Manufacturing units across western part of India, 450 Distributors catering 90,000 retail outlet base.

Digital presence - We are pretty active and present on all leading social media platforms that brings us more close to our cult followers to listen to their cherished memories and moments with Sosyo

Apna Desh Apna Drink

We are the very own Indian brand that offers quality products and wishes the followers that Fullo Fallo with Sosyo.

Sosyo for new generation - The brand has a strong nostalgia connect yet most loved and preferred by youngsters.

The everyday progress is to reach and have love from not just the youngsters but everyone who wants refreshment.

We at Sosyo hajoori value and welcome youth with fresh new ideas to join us as partners and grow together visioning success and diversity.



**APNA
DESH
APNA
DRINK™**

For orders :- +91 8347111156,8140980009
Email :- marketing@hajoori.com | www.hajoori.com



Official Refreshment Partner

SINCE 1923

Product Portfolio



Sosyo



Kashmira



Sosyo Jeera Xtreme



Opener



Sosyo Juice Drinks



Lemee Orange



Lemee Lemon



Ginlim



Hajoori's Soda



Runner



Sosyo Apple Drink